

USER MANUAL

Emerald Series LED HDTV

EM40NF5 40" Class



Before operating your LED TV, please read this manual thoroughly.

(*Images shown in this user manual are for illustration purpose only.)

WE ARE HERE TO HELP!



FOR HELP WITH TELEVISION SUPPORT: **1-855-868-1928**

WE CAN HELP YOU WITH:

DAMAGED PACKAGE • MISSING PARTS • TECHNICAL SUPPORT



Contents

Congratulations on purchasing your new JVC TV. To get the most out of your JVC LED TV, read these instructions before making any adjustments, and retain them for future reference.

For assistance, call the JVC Customer Support and Service Center 1-855-868-1928 or visit our website: <u>http://jvc-tv.com/support</u>

We recommend that you register your JVC LED TV either at our website: <u>http://jvc-tv.com/support</u> or fill out and mail the Product Registration Card on the back of the manual.

Retain your purchase receipt and write down the model and serial number located at the back of your LED TV for easy reference when obtaining service support.

Serial Number:	
Model Number:	



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This product qualifies for ENERGY STAR in the "factory default" setting and this is the setting in which power savings will be achieved. Changing the factory default picture setting or enabling other features will increase power consumption that could exceed the limits necessary to qualify for Energy Star rating.



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CAUTION: To Reduce The Risk Of Electric Shock, Do Not Remove Cover (Or Back). No User-Serviceable Parts Inside. Refer Servicing To Qualified Service Personnel.



The lightning flash with arrowhead symbol, within an equilateral triangle is intended to alert the user to the presence of uninsulated dangerous voltage within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock.



The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the appliance.

WARNING: TO PREVENT FIRE OR SHOCK HAZARD, DO NOT EXPOSE THIS APPLIANCE TO RAIN OR MOISTURE. TO PREVENT THE SPREAD OF FIRE, KEEP CANDLES OR OPEN FLAMES AWAY FROM THIS PRODUCT AT TIMES.

CAUTION: TO PREVENT ELECTRIC SHOCK. DO NOT USE THIS POLARIZED PLUG WITH AN EXTENSION CORD, RECEPTACLE OR OTHER OUTLET UNLESS THE BLADES CAN BE FULLY INSERTED TO PREVENT BLADE EXPOSURE.

WARNING: This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one of the following measures: - Reorient or relocate the receiving antenna. - Increase the separation between the equipment and receiver. - Connect the equipment into an outlet on a circuit different from that to which the receiver is connected. - Consult the dealer or an experienced radio/TV technician for help. FCC Caution: To assure continued compliance, (example - use only shielded interface cables when connecting to computer or peripheral devices). Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate this equipment.

Responsible Party: AmTRAN Video Corporation Address: 9 Goddard, Irvine, CA 92618 USA Telephone No: 1-855-868-1926

CAUTION: Changes or modifications not expressly approved by the party responsible for compliance with the FCC Rules could void the user's authority to operate this equipment.

Location of the required Marking

The rating sheet and the safety caution are on the rear of the unit.

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not use this apparatus near water.
- 6) Clean only with dry cloth.
- 7) Do not block any ventilation openings. Install in accordance with manufacturer's instructions.
- 8) Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding-type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10) Protect the power cord from being walked on or pinched, particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11) Only use attachments/accessories specified by the manufacturer.
- 12) Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/ apparatus combination to avoid injury from tip-over.



- 13) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- 15) Apparatus should not be exposed to dripping or splashing, and objects filled with liquids, such as vases, should not be placed on the apparatus.
- 16) An outside antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can fall into such power lines or circuits. When installing an outside antenna system, extreme care should be taken to keep from touching such power lines or circuits, as contact with them might be fatal.
- 17) Do not overload wall outlets and extension cords, as this can result in a risk of fire or electric shock.
- 18) Do not push objects through any openings in this unit, as they may touch dangerous voltage points or short out parts that could result in fire or electric shock. Never spill or spray any type of liquid into the unit.
- 19) If an outside antenna or cable system is connected to the unit, be sure the antenna or cable system is grounded to provide some protection against voltage surges and built-up static charges, Section 810 of the National Electrical Code, ANSI/NFPA 70, provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna discharge unit, connection to grounding electrodes, and requirements for the grounding electrode.
- 20) When replacement parts are required, be sure the service technician uses replacement parts specified by the manufacturer or those that have the same characteristics as the original part. Unauthorized substitutions may result in fire, electric shock or other hazards.
- 21) Upon completion of any service or repairs to this unit, ask the service technician to perform safety checks to determine that the unit is in proper operating condition.

Important Safety Instructions

- 22) When you connect the product to other equipment, turn off the power and unplug all of the equipment from the wall outlet. Failure to do so may cause an electric shock and serious personal injury. Read the owner's manual of the other equipment carefully and follow the instructions when making any connections.
- 23) Sudden high volume sound may cause hearing or speaker damage. When you use headphones, (if the unit is equipped with a headphone jack) keep the volume at a moderate level. If you use headphones continuously with high volume sound, it may cause hearing damage.
- 24) Do not allow the product to output distorted sound for an extended period of time. It may cause speaker overheating and fire.
- 25) This reminder is provided to call the cable TV system installer's attention to Article 820-40 of the NEC that provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of cable entry as practical.
- 26) The socket-outlet must be installed near the unit and easily accessible.

CHILD SAFETY:

It Makes A Difference How and Where You Use TV

Congratulations on your purchase! As you enjoy your new product, please keep these safety tips in mind:

THE ISSUE

The home theater entertainment experience is a growing trend and larger TVs are popular purchases. However, TVs are not always supported on the proper stands or installed according to the manufacturer's recommendations. TVs that are inappropriately situated on dressers, bookcases, shelves, desks, speakers, chests or carts may fall over and cause injury.

THIS MANUFACTURER CARES!

The consumer electronics industry is committed to making home entertainment enjoyable and safe.

TUNE INTO SAFETY

One size does NOT fit all. Follow the manufacturer's recommendations for the safe installation and use of your TV.

Carefully read and understand all enclosed instructions for proper use of this product.

Don't allow children to climb on or play with furniture and television sets.

Don't place TVs on furniture that can easily be used as steps, such as a chest of drawers.

Remember that children can become excited while watching a program, especially on a "larger than life" TV. Care should be taken to place or install the display where it cannot be pushed, pulled over, or knocked down.

Care should be taken to route all cords and cables connected to the TV so that they cannot be pulled or grabbed by curious children.

CONDENSATION

Moisture will form in the operating section of the unit if the unit is brought from cool surroundings into a warm room or if the temperature of the room rises suddenly. When this happens, unit's performance will be impaired. To prevent this, let the unit stand in its new surroundings for about an hour before switching it on, or make sure that the room temperature rises gradually. Condensation may also form during the summer if the unit is exposed to the breeze from an air conditioner. In such cases, change the location of the unit.

HOW TO HANDLE THE LED PANEL

- Do not press hard or jolt the LED panel. It may cause the LED panel glass to break and injury may occur.
- If the LED panel is broken, make absolutely sure that you do not touch the liquid in the panel. This may cause skin inflammation.
- If the liquid gets in your mouth, immediately gargle and consult with your doctor. Also if the liquid gets in your eyes or touches your skin, consult with your doctor after rinsing for at least 15 minutes or longer in clean water.

Possible Adverse Effects on LED Panel:

If a fixed (non-moving) pattern remains on the LED Panel for long periods of time, the image can become permanently ingrained in the LED Panel and cause subtle but permanent ghost images. This type of damage is NOT COVERED BY YOUR WARRANTY. Never leave your TV on for long periods of time while it is displaying the following formats or images:

- Fixed Images, such as stock tickers, video game patterns, TV station logos, and website.
- Special Formats that do not use the entire screen. For example, viewing letterbox style (16:9) media on a normal (4:3) display (black bars at top and bottom of screen); or viewing normal style (4:3) media on a widescreen (16:9) display (black bars on left and right sides of screen).

The following symptoms are not signs of malfunction but technical limitation.

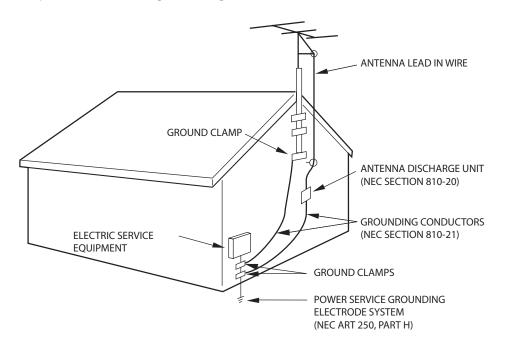
- LED Panels are manufactured using an extremely high level of precision technology, however sometimes parts of the screen may be missing picture elements or have luminous spots. This is not a sign of a malfunction.
- Do not install the TV near electronic equipment that produces electromagnetic waves. Some equipment placed too near this unit may cause interference.
- Effect on infrared devices There may be interference while using infrared devices such as infrared cordless headphones.

Television Antenna Connection Protection

External Television Antenna Grounding

If an outside antenna/satellite dish or cable system is to be connected to the TV, make sure that the antenna or cable system is electrically grounded to provide some protection against voltage surges and static charges.

Article 810 of the National Electrical Code, ANSI/NFPSA 70, provides information with regard to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of the grounding conductors, location of antenna discharge unit, connection to grounding electrodes, and requirements of the grounding electrode.



Lightning Protection

For added protection of the TV during a lightning storm or when it is left unattended or unused for long periods of time, unplug the TV from the wall outlet and disconnect the antenna or cable system.

Power Lines

Do not mount the antenna near overhead light or power circuits, or where it could fall into such power lines or circuits.

DTV Transition Advisory

As of June 12, 2009, all U.S. television stations have switched to digital broadcasting. As a result, owners of analog television sets must connect a digital-to-analog converter box to the television set or subscribe to cable or satellite TV to receive over-the-air TV. Analog-only TVs continue to work as before to receive low power, Class A or translator television stations and with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products.

For more information about the DTV transition, visit <u>www.dtv.gov</u>.

FCC's Consumer Center Email: dtvinfo@fcc.gov Phone: 1-888-CALL-FCC (1-888-225-5322) Fax: 1-866-418-0232; or writing to: Mail: Federal Communications Commission Consumer and Governmental Affairs Bureau Consumer Inquiries and Complaints Division 445 12th Street, SW Washington, DC 20554 The stand installation varies depending on model. Perform the installation according to the instructions of your TV model.

Unpacking the TV

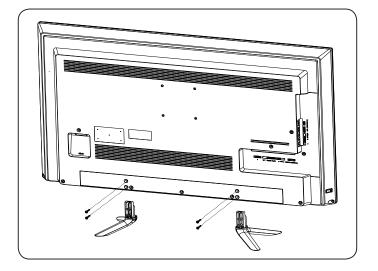
- **1** Remove TV accessories and protective foam.
- **2** Remove TV from the box and place it on a flat and clean surface with TV screen facing down.
- **3** Attach the stand to TV using the provided screw.

Removing the Stand

When the TV needs to be transported, remove the stand and pack the TV back in the carton.

To remove the stand, perform the assemble steps in reverse order according to your TV model.

EM40NF5



Check if the following items are included in your package.



Remote Control Batteries

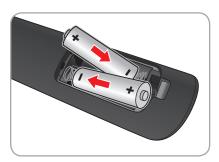
1 Push the tab, then lift to open the cover.



3 Close the battery cover.



2 Insert the batteries, making sure the [+] and [-] polarities are correct.



Battery Precautions:

Be sure to follow the correct polarity. Incorrect installation may cause battery leakage or damage the remote control.

Always replace batteries in pair. Do not combine a used battery with a new one.

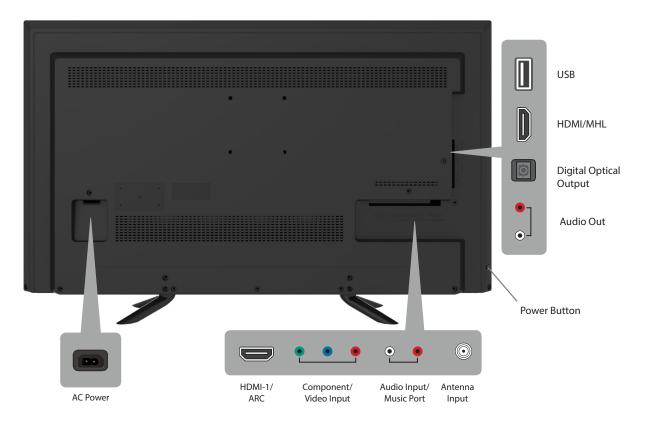
Do not use different battery types together (e.g. "Alkaline" and "Carbon-zinc").

If the remote control is not to be used for a long period of time, remove the batteries to prevent battery leakage.

Front View

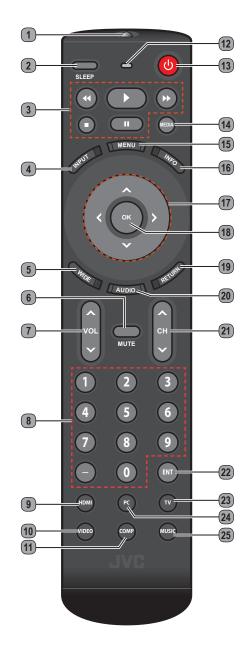


Rear View



Remote Control

- **1 IR Transmitter:** Sends remote control signal to the TV.
- **2 SLEEP button:** Selects a sleep mode timer (Off, 30 minutes, 60 minutes, 90 minutes, 120 minutes, 180 minutes).
- **3 Playback controls:** The buttons are used for Photo, Music, Video, HDMI CEC function.
- 4 **INPUT button:** Changes the input source.
- **5 WIDE button:** Changes the display mode (Normal, Wide, Zoom Panoramic).
- 6 MUTE button: Turns the TV audio off or on.
- 7 VOL (Volume) buttons: Press VOL ▲ to increase volume or VOL ➤ to decrease volume.
- 8 Number pad (0~9, –): Use the number keys to directly change channel.
- **9 HDMI button:** Press directly to set HDMI as the input source signal.
- **10 VIDEO button:** Press directly to set Composite VIDEO as the input source signal.
- **11 COMP button:** Press directly to set Component as the input source signal.
- **12 Remote Control LED:** Lights red when a button is pressed.
- 13 POWER button: Turns the TV on or off.
- **14 MEDIA button:** Enters USB media mode.
- 15 MENU button: Displays the MENU screen.
- **16 INFO button:** Displays program information (if available).
- **18 OK button:** Enters a menu or confirms an option.
- **19 RETURN button:** Returns to a previous menu or screen.
- **20 AUDIO button:** Enters Audio Only mode and turns the screen off.
- 21 CH (Channel) buttons: Use CH ∧ to increase the channel number or CH ∨ to decrease the channel number.
- **22 ENT (Enter) button:** Access the entered channel number or display the Channel list screen.
- **23 TV button:** Directly sets TV as the input source signal.
- **24 PC button:** Directly sets PC as the input source signal. (This function is only available to models with VGA input).
- **25 MUSIC button:** Directly sets Music as the input source signal.



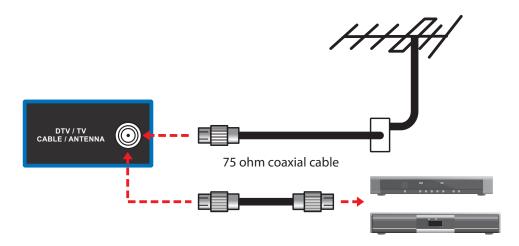
Notes: To obtain best results, use the remote control with a proper distance from the TV and ensure that there are no obstacles between them.

Aim the remote control transmitter to the remote control sensor on the TV.

Do not expose the remote control to direct sunlight. This may affect the performance of the remote control.

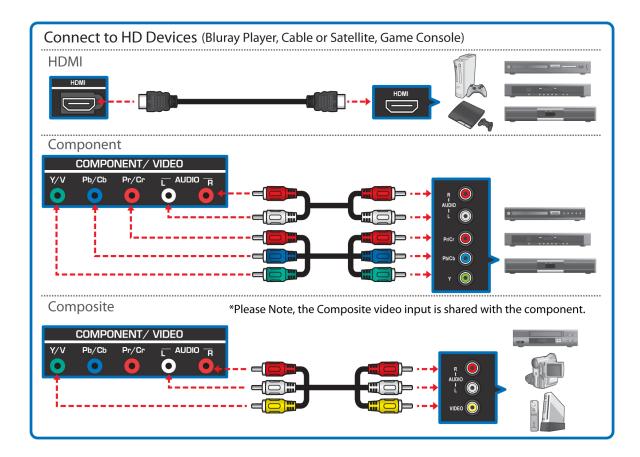
Connecting Antenna / Cable

Connect the 75 ohm coaxial cable directly to the DTV/TV Cable/Antenna jack of the TV.



Connecting HD Devices

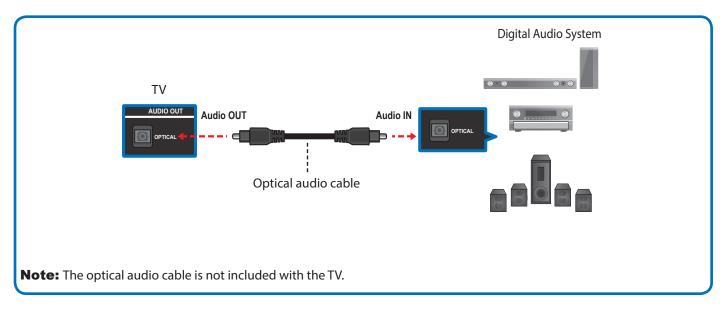
You can connect different devices to the TV using HDMI, Composite, or Component connections. Check the type of connection available on your device.



Connecting External Speakers / Soundbar / AV Receivers

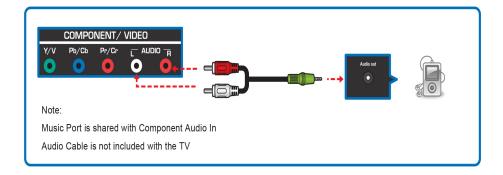
Digital Connection

Connect the SPDIF/Optical audio cable to the Audio OUT optical port of the TV and the optical port of the soundbar, AV receiver, or audio system.



Analog Audio Connection

The TV supports music playback from portable music players, such as an MP3 player or iPod™.



Basic Operations

Setup Wizard

The Setup Wizard will assist you with setting up your TV for the first time. Please follow the instructions carefully.

Note: If you would like to setup over-the-air or cable programming, make sure the antenna or cable TV system is connected.

 When you turn on the TV for the first time, the Setup Wizard screen will appear.
 Select the menu language, then press OK.

Menu Language	
Language Selection	
Language:	English
Change OK Select	INFO Exit

2 Select the TV Mode, then press **OK**.

TV Mode options:

Retail Mode: Select this mode for in store demo.

Home Mode: Select this mode for in home mode.

TV Mode		
Mode Selection		
Mode:	◀ Retail Mode ►	
✓ ► Change OK Select	RETURN Previous Step INF	FOExit

Note: Retail Mode is for retailers only. To exit Retail Mode, see page 17.

3 Select Time Zone, then press **OK**.

Time Zone	9		
Select the	e Time Zone		
Time 2	Zone: <	Alaska 🕨	
Change	OK Select	RETURN Previous Step	INFO Exit

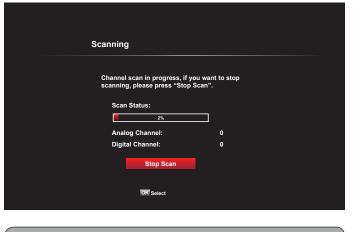
4 Set Daylight Saving Time "**ON**" or "**OFF**", then press **OK**.

Daylight S	aving		
Daylight S	Saving Selection		
Daylight S	aving:	On 🕨	
Change	OK Select	RETURN Previous Step	INFO Exit

5 Select the TV service, then press **OK**.

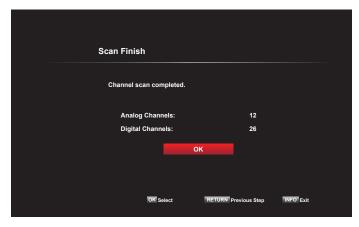
	Auto Scan			
	Select the and start a		your TV input	
	Signal	Туре:	Cable	
			Start Scan	
Move	Change	OK Select	RETURN Previous Step	INFO Exit

6 Press **OK** to start channel scan.



Note: Scanning may take some time to complete. Select Stop Scan to cancel the auto scan at any time.

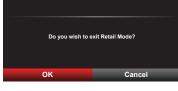
7 When auto scan is complete, press **OK** to continue.



Exit Retail Mode

1 Press RETURN.

2 Select **OK** then press **OK** to confirm.



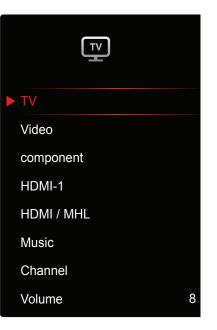
Basic TV Operation

One button operation

The TV power button also serves as multi-function button for input select, TV channel and volume control.

- Press the button to show Quick Control Menu and switch between options
- Press and hold the button to select highlighted option
- To power off TV, press and hold the button while Quick Control Menu is not on screen





8 Press **OK** to complete setup.

Changing Channel

Press the number buttons to directly select channels.

Note: After pressing the number buttons, there will be a few seconds delay before the TV changes channel. To change to the channel right away, press **OK** after pressing the number buttons.

To Browse Channel

Press the Channel +/- buttons on the remote control.



To Select Analog Channels

-
Press 1~9 as needed.
Example, to select channel 2,
press 2 , then press OK .
Press the 2 digits in order.
Example, to select channel 15,
press 1, 5, then OK.
Press the 3 digits in order,
Example, to select channel 130,
press 1, 3, 0, then press OK.

To Select Digital Channels

Press the first 3 digits, then press - , followed by the remaining number.

Example, to select channel 15-1, press **1**, **5**, **-**, **1**, then press **OK**.

To Select by Channel List

All channels found from channel scan are listed on the Channel List screen. You can select channels from this screen.

1 Press **OK** to display the Channel List screen.

- 2 Press ∧ or ∨ to select a channel number, then press OK.
- **3** Press **RETURN** to close the Channel List

Mute Volume

Press **MUTE** to turn the sound off. To turn the sound back on, press MUTE again or any of the **VOL** buttons.

Set Sleep Timer

Sleep timer sets the TV to automatically turn off after a preset amount of time. After setting a preset amount of time, the TV will automatically turn off after the timer has expired.

1 Press **SLEEP** to display the Sleep screen.

2 Press **SLEEP** repeatedly or press A or V to scroll through the options, then press **OK**.

To cancel sleep, set the timer Off.

Display Info

Press **INFO** to display the channel or input information on the screen.

Press **INFO** again to hide the Info screen.

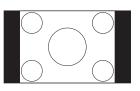
Set Aspect Ratio

1 Press **Menu** to display the Wide menu.

2 Go to Wide repeatedly or press ∧ or ∨ to scroll through the options, then press OK.

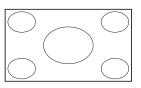
Normal

When watching a 4:3 content, the TV displays a standard picture with black side bars. When viewing a 16:9 content, it displays a full picture.



Wide

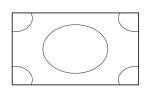
When displaying a 4:3 content, the picture is stretched horizontally to fill the width of the screen. When watching a 16:9 content, the image is slightly overscan.



Basic Operations

Zoom

The entire picture is uniformly enlarged to retain its original proportion. However, some parts of the picture may be hidden.

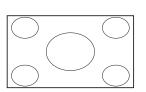


Panoramic

The picture is stretched horizontally on the left and right sides to fill the width of the screen. The center of the picture is not stretched.

Stretch

The picture is stretched horizontally on the left and right sides.



Note: Panoramic mode is only available on 4:3 contents. Stretch is only available on 16:9 contents.

Selecting Input Source

The TV provides various ways to select the input source:

On the Remote Control

Press **INPUT** repeatedly to scroll through the input source options, then press **OK** to select the input.

To directly select an input source, press the direct input button located at the bottom of the remote control.



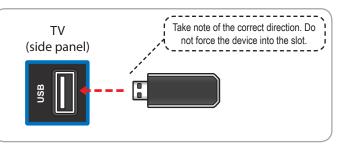
Multimedia Mode

The TV Allows you to play image slide shows from a USB memory stick.

Note: Due to the wide variety of multimedia file formats some formats may not be supported.

Playing Multimedia Files

1 Insert the USB memory stick into the USB slot of the TV.



2 A message box will appear on the screen. Press **<** or **>** to select **OK**.

USB media detected. E	nter multimedia menu?
YES	NO

3 Press **OK** to select USB.

Basic Operations

4 The displayed screen varies depending on the media type you selected. Press ∧, ∨, ∢or > to select a file or function, then press **OK**.

Multimedia: Photo



- **1 Start Slideshow button:** Play slide show.
- **2 Sort button:** Change sorting order. The label on this button varies depending on the current sorting order. (Name A-Z, Name Z-A, Newest First, Oldest First)
- **3 View button:** Change view mode. The button label varies depending on the current view. (Folders, Thumbnails)
- **4 Setting button:** Change slide show settings.

Audio Only Mode

While watching TV or playing music, you can set the TV to Audio Only mode to turn off the TV display and save power.

- **1** Press **AUDIO** to activate Audio Only mode. A message appears on the screen, then after a few seconds, the TV display turns off.
- **2** Press any button to turn on the display again and exit Audio Only mode.

Wall Mount

Installing Wall Mount

The wall mount kit allows you to mount the TV on the wall. For detailed information on installing the wall mount, see the instructions provided with the wall mount kit.

Note: The wall mount kit is not included with the product.



For product protection and safety reasons, JVC strongly recommends contacting a technician or professional for assistance installing the wall mount and setting up the TV. If you decide to install the wall mount and TV without the assistance of a technician or professional, JVC will not be responsible for any damage to the product or injury to yourself or others.



Do not install your wall mount while your TV is turned on. It can result in personal injury due to electric shock

1 Disconnect all cables connected to the TV.

2 Carefully place the TV on a flat and clean surface with screen facing down. It is recommended to place the TV cover or protection sheet between the TV and flat surface.

3 Remove the screw attaching the stand and TV.

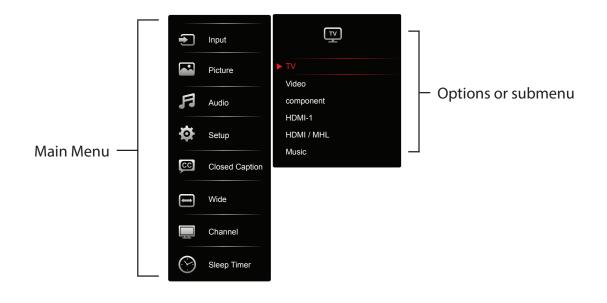
4 Remove and store the stand for future use.

Wall Mount

Product Model #	VESA hole pattern (mm)	Standard Screw
EM40NF5 (40")	100 x 100	M4

Note: The mounting should be strong enough to bear the weight of the display. The wall mounting bracket should have UL or related approval.

Menu Operation



	Remote Control
1 Display the menu.	Press MENU .
2 Select a menu option.	 Press ♥ or ▲ to select a menu or option. Press OK or > to enter a menu or confirm an option.
3 Adjust or select the setting.	 Press ➤ or ▲ to select an option. Or, press < or > to adjust a setting, such as Brightness. Press OK to apply the settings.
4 Exit the menu.	To exit the menu, press RETURN . Or, to return to a previous screen one at a time, press MENU or < .

Input Menu

Select the input source signal.

тν

To watch analog or digital TV channels.

Video

To use VCRs, camcorders, or game consoles connected via composite connection.

Component

To use VCRs, camcorders, or game consoles connected via component connection.

HDMI-1

To connect HD devices via HDMI Connection.

HDMI/MHL

To connect MHL devices via HDMI/MHL Connection.

Music

To play music from a music player connected via music port.

Picture Menu

Select the picture mode.

Picture

Select the picture mode.

Custom	For custom picture settings.
Standard	For standard picture settings.
Movie	For moving pictures such as movies.
Game	For fast and dynamic pictures suitable with playing games.
Vivid	For bright and vivid picture settings.
Sport	Suggested settings for sporting events.

Picture Mode	Standard	
Backlight	85	
Contrast	90	
Brightness	50	
Color	60	
Tint	0	
Sharpness	8	
Size & Position		
Color Temperature		
Advanced Picture		
Reset Picture Mode		

Backlight

Adjusts the backlight that affects the overall brilliance of the picture. (0 ~100)

Contrast

Adjusts the white level in the picture. Low contrast makes pictures look dark, high contrast makes pictures washed out. (0 ~100)

Brightness

Adjusts the brightness setting. (0~100)

Color

Adjusts the amount of color level in the picture. (0 \sim 100)

Ţ
► TV
Video
component
HDMI-1
HDMI / MHL
Music
Channel

Tint

Adjusts the sharpness of the edges of elements in the picture.

Sharpness

Selects WIDE to change TV viewing aspect ratio (Normal, Wide, Zoom and Stretch).

Size & Position

Horiz. Position/Vertical Position	Adjusts the horizontal/vertical position of the picture.
Horiz. Size/Vertical Size	Adjusts the horizontal/vertical side of the picture.

Color Temperature

Color Temperature	Apply preset color temperature setting. (Custom/Cool/Natural/Warm)
Red/Green/Blue Gain	Adjusts the red/green/blue gain settings according to your preference.
Red/Green/Blue Offset	Adjusts the red/green/blue offset settings according to your preference.
Reset Color Temperature	Resets the color temperature to default settings.

Advanced Picture

CrystalColor	Produces more vivid and crisp color picture. (Off/Normal/Rich)
Dynamic Contrast	Automatically enhances the image for greater picture details.
Adaptive Backlight	Enables or disable adaptive backlight. (Off/On)
Noise Reduction	Resets the color temperature to default settings.
Digital NR	Reduces noise level of digital signals. (Off/Low/Medium/High)
Film Mode	Produces smoother motion picture when viewing movies.
Super White	Brightens the white color to produce more vibrant images.
Black Enhancement	Enhances black colors to a darker level.

Crystal Color	Off
Dynamic Contrast	Off
Adaptive Backlight	Off
Noise Reduction	Off
Digital NR	Off
Film Mode	Off
Super White	Off
Black Enhancement	Off

Professional Picture

Adjust various professional picture settings.

Reset Picture Settings

Reset the picture mode settings to default.

Audio Menu

XinemaSound

XinemaSound delivers a natural audio balance, with deep bass, clear dialogue and detailed treble. (Off, Movie, News)

Bass

Adjusts the bass level to your preference. (-12 ~ 12)

Treble

Adjusts the treble level to your preference. (-12 ~ 12)

Balance

Adjusts the audio level of the L/R channels of the speakers to your preference. (-10 ~ 10)

Lip Sync

Adjusts to match the movements and the lips of the person talking on the screen. $(0 \sim 5)$

TV Speakers

Turn the internal speakers on or off.

Audio Only

Outputs audio from the TV speakers but turns off the TV display.

Digital Audio Out

Selects the type of digital audio output. (Off / Dolby Digital / PCM)

Analog Audio Out

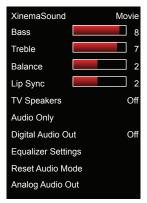
Select the type of analog audio output. (Fixed / Variable)

Equalizer Settings

Adjusts the equalizer settings. (120Hz / 500Hz / 1.5KHz / 5KHz / 10KHz)

Reset Audio Mode

Resets the audio mode settings to default settings.



Setup Menu

Name Input

The Name Input feature of the TV allows you to add a label name on an input source.

To label an input source , perform the following steps:

1 Press MENU.

- **2** Press \checkmark or \checkmark to select "Setup", then press > or **OK**.
- **3** Press **∨** or **∧** to select "Name Input", then press **>** or **OK**.
- 4 Press ✓ or ▲ to select "Input Source", then press > or OK.
- 5 Press ➤ or ▲ to select the input source that you want to add a label name to, then press OK.

6 To select a custom label:

- 1. Press ➤ or ∧ to select "Input Labels", then press > or OK.
- 2. Press \checkmark or \checkmark to select "Custom" and press **OK**.

To enter desired label:

- 1. Press \checkmark or \checkmark to select the text box, then press **OK**.
- 2. Press \checkmark , \checkmark , \checkmark or > to select a character, then press **OK**.
- 3. Press \checkmark , \checkmark , \checkmark or > to select "**OK**", then press **OK**.

Press **RETURN** to close the menu screen.

CEC Settings

CEC allows you to control devices using your TV remote control when the CEC devices are connected via HDMI.

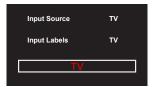
CEC Function	Enable or disable CEC function.
Device Search	If CEC Function is enabled, select to search for CEC devices.
System Audio Control	Connect to your device though Audio Return Channel-enabled HDMI Port (HDMI 1)

Menu Language

Selects the on-screen menu language.

Time Zone	Selects a location to apply the time zone.
Daylight Saving	Enables or disables daylight savings time.

Name Input	
CEC Settings	
Menu Language	English
Time & Local Sett	ings
Parental Control	
Power Indicator	On
Setup Wizard	
System Information	on
Reset All Settings	



Parental Control

The Parental Control feature allows you to control and restrict TV programs by Channel Lock, TV Rating, or Movie Rating.

Access Parental Control Menu

The Parental Control menu requires you to enter the password to access its submenu.

- **1** Press **MENU**.
- **2** Press \checkmark or \land to select "Setup", then press > or **OK**.
- **3** Press \checkmark or \checkmark to select "Parental Control", then press > or **OK**.
- 4 Enter the 4-digit password, press ✓, < or > to select "OK", then press OK to access the submenu options.

Please ente	r password.	
OK	Cancel	
Note: The default password is "0000".		

5 Press \checkmark or \land to select the submenu options, then press > or **OK** to enter the submenu.

Restrict By Channel

Use the Channel Lock feature to restrict viewing a specified channel. Once locked channel is selected, the TV displays a blank screen.

1 In the "Parental Control" menu, press ∨ or ∧ to select "Channel Lock", then press > or OK.

2 Press \checkmark or \checkmark to highlight a channel that you want to lock.

- **3** Press **OK** to mark and lock the channel.
- **4** Press **<** to return to the previous screen or press **RETURN** to close the menu screen.

Restrict By TV/Movie Rating

You can select which TV/Movie rating to lock for viewing.

1 In the "Parental Control" menu, press ➤ or ∧ to select a rating submenu, then press > or OK.

- Enable Rating Select "On" to enable rating.
- USA-TV
- Set the rating by age level and genre. • **CAN-English** Set by Canadian English movie rating standards.
- CAN-French Set by Canadian French movie rating standards.
- Block Unrated Shows Select "On" to block unrated shows.

Enable Rating Off Channel Lock USA-TV USA-Movie CAN-English CAN-FRENCH Alt. Region Rating Block Unrated Shows Off New Password Reset Parental Settings

2 Press \checkmark or \checkmark , then press **OK** to select the rating.

3 Press **<** to return to the previous screen or press RETURN to close the menu screen.

Change Password

1 In the "Parental Control" menu, press V or A to select "Change Password", then press > or OK.

2 Enter a new password, then press **OK**.

3 Re-enter the new password, then press **OK** to complete.

Power Indicator

To turn on/off the LED power indicator while TV is on.

Setup Wizard Run the guided setup.

System Information Display the system information of the TV.

Reset All Settings Reset all TV settings to default settings. Closed Caption decodes and displays closed caption data of television programs as subtitle. This feature displays text on the screen or it translates and displays text in another language.

1 Press MENU.

- 2 Press **v** or **i** to select "Closed Caption", then press **>** or **OK**.
- 3 Press ✓ or ∧to select "Analog Closed Caption" or "Digital Closed Caption", then press > or OK.

Analog Closed Caption Digital Closed Caption Digital CC Options Off

Note: Either "Analog Closed Caption" or "Digital Closed Caption" is available depending on your TV service.

4 Press ✓ or ∧to select a closed caption type or select "Off" to disable this feature, then press OK. For digital closed caption, you can select closed caption options, such as text size and text color. Press ✓ or ∧to select closed caption options, such as text size and text color. Press ✓ or ∧to select closed caption options, such as text size and text color. Press ✓ or ∧to select "Digital CC Options", then press OK. Select the desired options.

5 Press **RETURN** to close the menu screen.

Wide

Select **WIDE** to change TV viewing aspect ratio.

1 Press MENU.

- 2 Press **v** or **i** to select "Wide", then press **>** or **OK**.
- **3** Press **∨** or **∧**to select "Normal" or "Wide", "Zoom", "Panoramic".

Note: Refer to Basic Operation section for details.

► Wide	
Normal	
Zoom	
Panoramic	

Channel Menu

Select Antenna/Cable Select Antenna or Cable for the service connected to your TV.

1 Press MENU.

- 2 Press **v** or **k** to select "Channel", then press **>** or **OK**.
- **3** Press **v** or **k** to select "TV Mode", then press **OK**.
- 4 Press ✓ or ▲ to select "Antenna", or "Cable", then press OK.

Scan Channels

Auto Scan Channels

When you run auto scan, the TV scans for all available channels. Make sure the antenna/cable is connected properly.

1 Press MENU.

- 2 Press V or Ato select "Auto Channel Scan", then press > or OK.
- **3** Press **∨** or **∧**to select "Start Scan", then press **OK**.

Scanning progress is displayed on the menu screen. To stop scanning, select "Stop Scan" and press OK.

Note: Auto scan may take 15 to 30 minutes to find available channels.

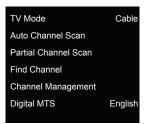
Partial Scan Channels

You can partially scan for network signal within a specified range of channels.

1 Press MENU.

- **2** Press \checkmark or \checkmark to select "Partial Channel Scan", then press > or **OK**.
- **3** Press **∨** or **∧**to select "Scan Mode", then press **>** or **OK**.
- 4 Press ➤ or ▲to select an option, then press OK.
 - "Analog/Digital": Scans for both analog and digital channels.
 - "Analog": Scans for analog channels.
 - "Digital": Scans for digital channels.
- **5** Press **v** or **k** to select "From Channel", then enter a starting channel range.
- **6** Press \checkmark or \checkmark to select "To Channel", then enter an ending channel range.
- 7 Press V or A to select "Start Scan", then press OK.

Scanning progress is displayed on the menu screen. To stop scan, select "Stop Scan" and press **OK**.



Add Channel

New channels may be added to your area periodically. Use the Add Channel function to add new channels.

1 Press MENU.

2 Press **v** or **k** to select "Channel", then press **>** or **OK**.

3 Press **∨** or **∧** to select "Find Channel", then press **>** or **OK**.

4 Press \checkmark or \checkmark to select "Enter Channel", then enter a channel.

5 Press **v** to select "Add Channel", then press **OK**.

Added channels are listed on the Channel List screen.

Delete Channel

To remove a channel from the Channel List screen.

1 Press **MENU**.

2 Press \checkmark or \checkmark to select "Channel", then press > or **OK**.

3 Press \checkmark or \checkmark to select "Channel Management", then press > or **OK**.

- **4** Press **∨** or **∧**, then press OK to mark the channels that you want to remove from the Channel List.
- **5** Press **RETURN** to close the menu screen.

Sleep Timer

Sleep timer sets the TV to automatically turn off after a preset amount of time.

Supported Resolution

Model Name	EM40NF5
Supported HDMI Timing	640 x 480 @ 60, 75Hz
	800 x 600 @ 60, 75Hz
	1024 x 768 @ 60, 75Hz
	1920 x 1080 @ 60Hz
Supported Video Timing (NTSC, Composite)	480i
Supported Video Timing (ATSC, Composite, HDMI)	480i, 480p, 720p, 1080i, 1080p

Troubleshooting

If your TV fails to work properly, check the following guidelines for possible causes and solutions. Consult your local dealer or service outlet if problems persists.

Problem	Solution
No power.	Make sure the power cord is plugged in.
	• The power is off, press the Power button to turn on the TV.
	Try another outlet.
	Unplug the unit for an hour, then plug it back in.
Poor sound or no sound.	 Press the VOL button on the remote control or the Power/Multi Function button on the TV to adjust volume.
	• Press MUTE on the remote control to ensure that mute is not on.
	 The channel or cable TV is experiencing problems, tune to another channel.
	Check the TV audio settings.
	Check for possible sources of interference.
Poor picture or no picture.	 The channel or cable TV is experiencing problems, tune to another channel.
	Make sure that channels are set into memory.
	Check the antenna or cable TV connections.
	Check for possible sources of interference.
Poor reception on some channels.	 The channel or cable TV is experiencing problems, tune to another channel.
	Make sure that channels are set into memory.
	 The network signal is weak, adjust the antenna to receive better reception.
	Check for possible sources of interference.
The remote control does	Batteries may be weak, dead, or inserted incorrectly.
not work.	 Point the remote control directly at the remote sensor on the TV with an angle of 35°.
	Remove any obstacles between the remote control and the TV.
	Remote control is out of range, move closer to the TV.
	Make sure LED Indicator is lit up when any button is pressed.
TV shuts off.	Sleep timer is on.
	Power is interrupted.
No CATV reception.	Check all cable TV connections.
	Set the TV Mode in Channel menu.
Closed caption is not	The program tuned is not closed captioned. Try another channel.
activated.	Enable Closed Caption in the menu.

Specifications are subject to change without prior notice.

	EM40NF5
Display Specification	
Size Class (Diagonal)	40" (actual viewing size 39.5")
Resolution / Aspect:	1920x1080 / 16:9
Backlit	DLED
Refresh Rate / Frame Rate:	60Hz
Contrast Ratio:	5000:1
TV Features	
Color Enhancement:	Yes
Tuner:	Yes
PIP/POP:	No
Close Caption:	Yes
Parental Control:	Yes
(EPG):	No
Picture Modes:	Yes
Audio	
Audio Technology:	MTS Stereo Decoder
	Dolby Digital Decoder
	(5.1 Ch Pass Through)
Graphic Equalizer:	Yes
Speaker Output Power:	10 Watts x 2
Convenience Features	
Ambient Sensor:	No
Interactive Setup Guide:	Yes
Input Port Naming:	Yes
Audio Only Mode:	Yes
HDMI-ARC:	Yes
HDMI-CEC:	Yes
USB Multimedia (Picture Viewer)	Yes
Remote:	Yes
	Tes
Energy Saving Features	Vee
Auto Power OFF (DPMS)	Yes
Energy Star:	Yes, Energy Star 6.1
Input / Output	
Input	
Antenna In:	1
HDMI:	2 (one port for HML)
Component:	1
Composite (RCA):	share with component
VGA/RGB:	0
Music Port:	1
USB:	1
Output	
Optical Digital Audio Out:	1
Stereo Audio Out:	1
Mechanical	
Wall Mount Pattern:	100mm x 100mm
Without Stand (WXHxD) and Weight	35.5" x 20.5" x 2.8" / 15.3 lbs
(Approx.):	
With Stand (WXHxE) and Weight	35.5" x 22.1" x 7.7" / 15.7 lbs
(Approx.):	
··· /	

ON PARTS AND LABOR

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To obtain warranty service, contact our Technical Support:

Visit the Web Site: http://jvc-tv.com/support Or call our Customer Support and Service Center 1-855-868-1928

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There will be no charge for parts or labor during the warranty period. Replacement parts and Products may be new or recertified at the Warrantor's option and sole discretion. Replacement parts and Products are warranted for the remaining portion of the original warranty or for ninety (90) days from warranty service or replacement, whichever is longer.

Type of Service

Defective Products must be sent to the designated service center to obtain warranty service. The Warrantor is not responsible for the transportation costs to the service center, but will cover the costs for return shipping to the customer. PRE-AUTHORIZATION IS REQUIRED BEFORE SENDING ANY PRODUCT TO A DESIGNATED SERVICE CENTER FOR WARRANTY SERVICE.

Product returned to designated service centers must utilize either the original carton box and shipping material or packaging that affords an equal degree of protection. Technical Support will provide instructions for packing and shipping the covered Product to the designated service center.

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The Warrantor's one-year limited warranty only covers defects in materials and workmanship. This warranty does not cover product issues caused by any other reason, including but not limited to cosmetic damage, normal wear and tear, improper operation, improper voltage supply or power surges, signal issues, damages from shipping, acts of God, any type of customer misuse, modifications or adjustments, as well as installation and set-up issues or any repairs attempted by anyone other than by an authorized service center. Products with unreadable or removed serial numbers, or requiring routine maintenance are not covered. This one year limited warranty does not cover Products that are sold "AS IS", "Open Box", "FACTORY RECERTIFIED", or by a non-authorized reseller.

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E-mail Address	

Model Number	
Serial Number	
Dealer Name	
Purchase Price	
Date of Purchase	
Comments	



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